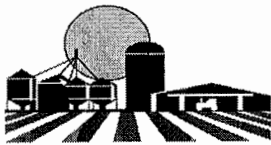


INVOICE



**Nebraska
Rural Radio
Association**

Invoice #: MC-12107318512
Invoice Date: 07/26/2021
Contract #: 49137218
Page: 1
Net Amount Due: \$3,639.89

Agency: PEOPLE WHO THINK, LLC
Attn: LAURIE MAYEUX
4250 HWY. 22, STE. 7
MANDEVILLE, LA 70471

Station(s): KRVN-AM
KRVN-FM

Advertiser: HERBSTER FOR NEBRASKA
Product: JUN-JUL MSA CUSTRADIO
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): Amy Biehl-owens

Terms:

Day	Date	Time	Product	ISCI	Rate
KRVN-AM					
Ln 1 07/08/21 - 07/14/21 6:00AM-10:00AM 12/WK @ \$34.00 M-S Length: 30					
THU	07/08/21	07:20a	HERB 0016 RADIO		\$34.00
THU	07/08/21	09:38a	HERB 0016 RADIO		\$34.00
FRI	07/09/21	06:57a	HERB 0016 RADIO		\$34.00
FRI	07/09/21	08:15a	HERB 0016 RADIO		\$34.00
SAT	07/10/21	09:48a	HERB 0016 RADIO		\$34.00
MON	07/12/21	06:04a	HERB 0016 RADIO		\$34.00
MON	07/12/21	07:36a	HERB 0016 RADIO		\$34.00
TUE	07/13/21	07:36a	HERB 0016 RADIO		\$34.00
TUE	07/13/21	08:42a	HERB 0016 RADIO		\$34.00
TUE	07/13/21	09:47a	HERB 0016 RADIO		\$34.00
WED	07/14/21	06:55a	HERB 0016 RADIO		\$34.00
WED	07/14/21	08:22a	HERB 0016 RADIO		\$34.00
Ln 2 07/15/21 - 07/31/21 6:00AM-10:00AM 13/WK @ \$34.00 M-S Length: 30					
THU	07/15/21	06:30a	HERB 0016 RADIO		\$34.00
THU	07/15/21	07:57a	HERB 0016 RADIO		\$34.00
THU	07/15/21	09:38a	HERB 0016 RADIO		\$34.00
FRI	07/16/21	08:42a	HERB 0016 RADIO		\$34.00
FRI	07/16/21	09:42a	HERB 0016 RADIO		\$34.00
SAT	07/17/21	07:22a	HERB 0016 RADIO		\$34.00
MON	07/19/21	06:35a	HERB 0016 RADIO		\$34.00
MON	07/19/21	08:22a	HERB 0016 RADIO		\$34.00
TUE	07/20/21	07:05a	HERB 0016 RADIO		\$34.00
TUE	07/20/21	08:42a	HERB 0016 RADIO		\$34.00
TUE	07/20/21	09:37a	HERB 0016 RADIO		\$34.00
WED	07/21/21	06:15a	HERB 0016 RADIO		\$34.00
WED	07/21/21	09:42a	HERB 0016 RADIO		\$34.00
THU	07/22/21	06:15a	HERB 0016 RADIO		\$34.00
THU	07/22/21	07:05a	HERB 0016 RADIO		\$34.00
THU	07/22/21	08:22a	HERB 0016 RADIO		\$34.00
FRI	07/23/21	06:35a	HERB 0016 RADIO		\$34.00
FRI	07/23/21	09:41a	HERB 0016 RADIO		\$34.00

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**Nebraska
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Invoice #: MC-12107318512
Invoice Date: 07/26/2021
Contract #: 49137218
Page: 2
Net Amount Due: \$3,639.89

Day	Date	Time	Product	ISCI	Rate
SAT	07/24/21	07:09a	HERB 0016 RADIO		\$34.00
Ln 3 07/08/21 - 07/15/21 10:00AM-3:00PM 12/WK @ \$34.00 M-S Length: 30					
THU	07/08/21	12:23p	HERB 0016 RADIO		\$34.00
THU	07/08/21	02:15p	HERB 0016 RADIO		\$34.00
FRI	07/09/21	11:51a	HERB 0016 RADIO		\$34.00
FRI	07/09/21	01:21p	HERB 0016 RADIO		\$34.00
SAT	07/10/21	10:58a	HERB 0016 RADIO		\$34.00
MON	07/12/21	10:44a	HERB 0016 RADIO		\$34.00
MON	07/12/21	01:38p	HERB 0016 RADIO		\$34.00
TUE	07/13/21	11:15a	HERB 0016 RADIO		\$34.00
TUE	07/13/21	12:35p	HERB 0016 RADIO		\$34.00
WED	07/14/21	10:37a	HERB 0016 RADIO		\$34.00
WED	07/14/21	01:26p	HERB 0016 RADIO		\$34.00
WED	07/14/21	02:05p	HERB 0016 RADIO		\$34.00
THU	07/15/21	11:23a	HERB 0016 RADIO		\$34.00
THU	07/15/21	02:40p	HERB 0016 RADIO		\$34.00
Ln 4 07/16/21 - 07/31/21 10:00AM-3:00PM 13/WK @ \$34.00 M-S Length: 30					
FRI	07/16/21	10:37a	HERB 0016 RADIO		\$34.00
FRI	07/16/21	12:06p	HERB 0016 RADIO		\$34.00
FRI	07/16/21	02:24p	HERB 0016 RADIO		\$34.00
SAT	07/17/21	11:01a	HERB 0016 RADIO		\$34.00
MON	07/19/21	12:52p	HERB 0016 RADIO		\$34.00
MON	07/19/21	01:26p	HERB 0016 RADIO		\$34.00
TUE	07/20/21	01:34p	HERB 0016 RADIO		\$34.00
TUE	07/20/21	02:15p	HERB 0016 RADIO		\$34.00
WED	07/21/21	10:42a	HERB 0016 RADIO		\$34.00
WED	07/21/21	11:42a	HERB 0016 RADIO		\$34.00
WED	07/21/21	12:41p	HERB 0016 RADIO		\$34.00
THU	07/22/21	10:28a	HERB 0016 RADIO		\$34.00
THU	07/22/21	11:26a	HERB 0016 RADIO		\$34.00
FRI	07/23/21	10:36a	HERB 0016 RADIO		\$34.00
FRI	07/23/21	11:41a	HERB 0016 RADIO		\$34.00
FRI	07/23/21	12:33p	HERB 0016 RADIO		\$34.00
SAT	07/24/21	10:29a	HERB 0016 RADIO		\$34.00
Ln 5 07/08/21 - 07/31/21 3:00PM-7:00PM 11/WK @ \$28.40 M-S Length: 30					
THU	07/08/21	03:55p	HERB 0016 RADIO		\$28.40
THU	07/08/21	06:23p	HERB 0016 RADIO		\$28.40
FRI	07/09/21	04:33p	HERB 0016 RADIO		\$28.40
FRI	07/09/21	05:38p	HERB 0016 RADIO		\$28.40
SAT	07/10/21	06:16p	HERB 0016 RADIO		\$28.40
MON	07/12/21	03:15p	HERB 0016 RADIO		\$28.40
MON	07/12/21	05:29p	HERB 0016 RADIO		\$28.40
TUE	07/13/21	04:20p	HERB 0016 RADIO		\$28.40
TUE	07/13/21	06:43p	HERB 0016 RADIO		\$28.40
WED	07/14/21	03:45p	HERB 0016 RADIO		\$28.40
WED	07/14/21	05:14p	HERB 0016 RADIO		\$28.40
THU	07/15/21	03:15p	HERB 0016 RADIO		\$28.40

INVOICE



**Nebraska
Rural Radio
Association**

Invoice #: MC-12107318512
Invoice Date: 07/26/2021
Contract #: 49137218
Page: 3
Net Amount Due: \$3,639.89

Day	Date	Time	Product	ISCI	Rate
THU	07/15/21	04:18p	HERB 0016 RADIO		\$28.40
FRI	07/16/21	04:21p	HERB 0016 RADIO		\$28.40
FRI	07/16/21	05:31p	HERB 0016 RADIO		\$28.40
SAT	07/17/21	06:44p	HERB 0016 RADIO		\$28.40
MON	07/19/21	03:32p	HERB 0016 RADIO		\$28.40
MON	07/19/21	04:06p	HERB 0016 RADIO		\$28.40
TUE	07/20/21	05:11p	HERB 0016 RADIO		\$28.40
TUE	07/20/21	06:39p	HERB 0016 RADIO		\$28.40
WED	07/21/21	03:49p	HERB 0016 RADIO		\$28.40
WED	07/21/21	04:44p	HERB 0016 RADIO		\$28.40
THU	07/22/21	05:12p	HERB 0016 RADIO		\$28.40
THU	07/22/21	06:43p	HERB 0016 RADIO		\$28.40
FRI	07/23/21	04:23p	HERB 0016 RADIO		\$28.40
FRI	07/23/21	05:29p	HERB 0016 RADIO		\$28.40
SAT	07/24/21	06:55p	HERB 0016 RADIO		\$28.40

KRVN-FM

Ln 1 07/08/21 - 07/15/21 6:00AM-10:00AM 14/WK @ \$16.46 M-S Length: 30

THU	07/08/21	06:03a	HERB 0016 RADIO		\$16.46
THU	07/08/21	08:00a	HERB 0016 RADIO		\$16.46
THU	07/08/21	09:40a	HERB 0016 RADIO		\$16.46
FRI	07/09/21	06:28a	HERB 0016 RADIO		\$16.46
FRI	07/09/21	07:16a	HERB 0016 RADIO		\$16.46
FRI	07/09/21	08:46a	HERB 0016 RADIO		\$16.46
SAT	07/10/21	09:19a	HERB 0016 RADIO		\$16.46
MON	07/12/21	06:27a	HERB 0016 RADIO		\$16.46
MON	07/12/21	07:47a	HERB 0016 RADIO		\$16.46
TUE	07/13/21	07:29a	HERB 0016 RADIO		\$16.46
TUE	07/13/21	08:14a	HERB 0016 RADIO		\$16.46
TUE	07/13/21	09:36a	HERB 0016 RADIO		\$16.46
WED	07/14/21	07:01a	HERB 0016 RADIO		\$16.46
WED	07/14/21	08:16a	HERB 0016 RADIO		\$16.46
THU	07/15/21	07:20a	HERB 0016 RADIO		\$16.46
THU	07/15/21	08:51a	HERB 0016 RADIO		\$16.46
THU	07/15/21	09:51a	HERB 0016 RADIO		\$16.46

Ln 2 07/16/21 - 07/31/21 6:00AM-10:00AM 13/WK @ \$16.46 M-S Length: 30

FRI	07/16/21	07:34a	HERB 0016 RADIO		\$16.46
FRI	07/16/21	08:55a	HERB 0016 RADIO		\$16.46
SAT	07/17/21	06:59a	HERB 0016 RADIO		\$16.46
MON	07/19/21	08:59a	HERB 0016 RADIO		\$16.46
MON	07/19/21	09:39a	HERB 0016 RADIO		\$16.46
TUE	07/20/21	06:59a	HERB 0016 RADIO		\$16.46
TUE	07/20/21	07:49a	HERB 0016 RADIO		\$16.46
TUE	07/20/21	09:17a	HERB 0016 RADIO		\$16.46
WED	07/21/21	06:59a	HERB 0016 RADIO		\$16.46
WED	07/21/21	07:59a	HERB 0016 RADIO		\$16.46
THU	07/22/21	07:00a	HERB 0016 RADIO		\$16.46

INVOICE



**Nebraska
Rural Radio
Association**

Invoice #: MC-12107318512
Invoice Date: 07/26/2021
Contract #: 49137218
Page: 4
Net Amount Due: \$3,639.89

Day	Date	Time	Product	ISCI	Rate
THU	07/22/21	08:16a	HERB 0016 RADIO		\$16.46
THU	07/22/21	09:57a	HERB 0016 RADIO		\$16.46
FRI	07/23/21	07:49a	HERB 0016 RADIO		\$16.46
FRI	07/23/21	08:59a	HERB 0016 RADIO		\$16.46
SAT	07/24/21	09:56a	HERB 0016 RADIO		\$16.46
Ln 3 07/08/21 - 07/17/21 10:00AM-3:00PM 13/WK @ \$16.46 M-Su Length: 30					
THU	07/08/21	11:23a	HERB 0016 RADIO		\$16.46
THU	07/08/21	02:25p	HERB 0016 RADIO		\$16.46
FRI	07/09/21	12:54p	HERB 0016 RADIO		\$16.46
FRI	07/09/21	02:24p	HERB 0016 RADIO		\$16.46
SAT	07/10/21	11:54a	HERB 0016 RADIO		\$16.46
SUN	07/11/21	01:55p	HERB 0016 RADIO		\$16.46
MON	07/12/21	10:40a	HERB 0016 RADIO		\$16.46
MON	07/12/21	01:19p	HERB 0016 RADIO		\$16.46
TUE	07/13/21	11:50a	HERB 0016 RADIO		\$16.46
TUE	07/13/21	12:41p	HERB 0016 RADIO		\$16.46
WED	07/14/21	10:36a	HERB 0016 RADIO		\$16.46
WED	07/14/21	01:43p	HERB 0016 RADIO		\$16.46
WED	07/14/21	02:39p	HERB 0016 RADIO		\$16.46
THU	07/15/21	11:41a	HERB 0016 RADIO		\$16.46
THU	07/15/21	02:52p	HERB 0016 RADIO		\$16.46
FRI	07/16/21	10:25a	HERB 0016 RADIO		\$16.46
FRI	07/16/21	12:39p	HERB 0016 RADIO		\$16.46
SAT	07/17/21	01:18p	HERB 0016 RADIO		\$16.46
Ln 4 07/19/21 - 07/31/21 10:00AM-3:00PM 12/WK @ \$16.46 M-S Length: 30					
MON	07/19/21	01:41p	HERB 0016 RADIO		\$16.46
MON	07/19/21	02:52p	HERB 0016 RADIO		\$16.46
TUE	07/20/21	10:37a	HERB 0016 RADIO		\$16.46
TUE	07/20/21	11:40a	HERB 0016 RADIO		\$16.46
WED	07/21/21	10:50a	HERB 0016 RADIO		\$16.46
WED	07/21/21	12:22p	HERB 0016 RADIO		\$16.46
WED	07/21/21	02:37p	HERB 0016 RADIO		\$16.46
THU	07/22/21	10:38a	HERB 0016 RADIO		\$16.46
THU	07/22/21	12:53p	HERB 0016 RADIO		\$16.46
FRI	07/23/21	01:20p	HERB 0016 RADIO		\$16.46
FRI	07/23/21	02:23p	HERB 0016 RADIO		\$16.46
SAT	07/24/21	01:51p	HERB 0016 RADIO		\$16.46
Ln 5 07/08/21 - 07/31/21 3:00PM-7:00PM 11/WK @ \$13.72 M-S Length: 30					
THU	07/08/21	04:26p	HERB 0016 RADIO		\$13.72
THU	07/08/21	05:59p	HERB 0016 RADIO		\$13.72
FRI	07/09/21	04:23p	HERB 0016 RADIO		\$13.72
FRI	07/09/21	06:54p	HERB 0016 RADIO		\$13.72
SAT	07/10/21	05:37p	HERB 0016 RADIO		\$13.72
MON	07/12/21	03:55p	HERB 0016 RADIO		\$13.72
MON	07/12/21	06:20p	HERB 0016 RADIO		\$13.72
TUE	07/13/21	03:52p	HERB 0016 RADIO		\$13.72
TUE	07/13/21	04:37p	HERB 0016 RADIO		\$13.72

INVOICE



**Nebraska
Rural Radio
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Invoice #: MC-12107318512
Invoice Date: 07/26/2021
Contract #: 49137218
Page: 5
Net Amount Due: \$3,639.89

Day	Date	Time	Product	ISCI	Rate
WED	07/14/21	03:20p	HERB 0016 RADIO		\$13.72
WED	07/14/21	05:57p	HERB 0016 RADIO		\$13.72
THU	07/15/21	04:39p	HERB 0016 RADIO		\$13.72
THU	07/15/21	05:22p	HERB 0016 RADIO		\$13.72
FRI	07/16/21	05:17p	HERB 0016 RADIO		\$13.72
FRI	07/16/21	06:20p	HERB 0016 RADIO		\$13.72
SAT	07/17/21	03:54p	HERB 0016 RADIO		\$13.72
MON	07/19/21	04:55p	HERB 0016 RADIO		\$13.72
MON	07/19/21	06:56p	HERB 0016 RADIO		\$13.72
TUE	07/20/21	04:51p	HERB 0016 RADIO		\$13.72
TUE	07/20/21	06:22p	HERB 0016 RADIO		\$13.72
WED	07/21/21	03:18p	HERB 0016 RADIO		\$13.72
WED	07/21/21	05:54p	HERB 0016 RADIO		\$13.72
THU	07/22/21	04:40p	HERB 0016 RADIO		\$13.72
THU	07/22/21	05:37p	HERB 0016 RADIO		\$13.72
FRI	07/23/21	03:26p	HERB 0016 RADIO		\$13.72
FRI	07/23/21	06:40p	HERB 0016 RADIO		\$13.72
SAT	07/24/21	06:39p	HERB 0016 RADIO		\$13.72

KRVN-AM

Total Spots: 89
Gross Amount: \$2,874.80
Agency Commission: (\$431.22)
Net Amount: \$2,443.58

KRVN-FM

Total Spots: 90
Gross Amount: \$1,407.42
Agency Commission: (\$211.11)
Net Amount: \$1,196.31

Remit To:
NEBRASKA RURAL RADIO ASSOCIATION
PO BOX 880
LEXINGTON, NE 68850

Invoice Totals

Total Spots: 179
Gross Amount: \$4,282.22
Agency Commission: (\$642.33)
Net Amount Due: \$3,639.89

Invoice Due on Receipt

This station does not discriminate in the sale of commercial time nor will we accept ads which are purchased with the intent unlawfully to discriminate on the basis of race, gender, or ethnicity.

In an effort to ensure timely invoice delivery, we would like to switch from USPS mail to electronic delivery. Please email your advertiser name, billing contact person, phone number and email address to Karla Rios at krios@krvn.com